

LaunchPad Business Solutions™

Start Strong, Grow Confidently

The table below summarizes what is included within our LaunchPad Business Solutions™ service levels. To help you identify the best option for you, here is a quick overview:

Premium LaunchPad

For ambitious entrepreneurs seeking comprehensive support to build a successful, sustainable business, including strategic business planning, advanced financial management, and continuous mentorship to ensure long-term growth and profitability.

Comprehensive LaunchPad

Tailored for entrepreneurs needing comprehensive guidance to navigate the intricacies of starting and growing a business. Includes assistance in business structure setup, access to government programs, a fully integrated accounting system, and ongoing support.

Essential LaunchPad

Tailored for entrepreneurs needing a quick and budget-friendly business setup. Includes structure consultation, government registrations, and basic cloud accounting for a strong foundation.

	Premium LaunchPad	Comprehensive LaunchPad	Essential LaunchPad
Business Structure Consultation	✓	✓	✓
Business Name Registration	✓	✓	✓
Government Program Registration & Analysis	✓	✓	Basic
Cloud Accounting System Setup	Advanced	✓	Basic
Bookkeeping Training	Comprehensive	Initial	Initial
Fixed Pricing & Flexible Payment Options	✓	✓	✓
Incorporation Filing (if applicable) ¹	✓	✓	✓
Tax Planning & Compliance Advice	✓	✓	✗
Automated Invoicing and Bank Feeds Setup	✓	✓	✗
Quarterly Financial Reviews	✓	✗	✗
Business Plan Assistance	✓	✗	✗
Legal Document Drafting (e.g., Shareholder Agreements) ^{2,3}	✓	✗	✗
Grant Application Assistance	✓	✗	✗
Monthly Financials Reporting setup	✓	✗	✗
Ongoing Support	12 Months	6 Months	✗
Regular Mentoring & Strategic Advice	✓	✗	✗
Tax Optimization Strategies	✓	✗	✗
Financial Dashboard & Follow-up Reviews	✓	✗	✗

1) Incorporation filing is based on a single-shareholder corporation. If there is more than one shareholder, a lawyer will be required, and additional fees will apply.

2) Legal document drafting provides an initial draft, which will be reviewed and finalized by a lawyer. Additional fees will apply for legal services.

3) If you have more than one shareholder, including a spouse, we highly recommend having a shareholder agreement in place.

Empowering Your Business with Numbers!



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Here's an explanation of each item included in the packages:

Business Structure Consultation

A detailed consultation will help you choose your business's most suitable legal structure (e.g., sole proprietorship, partnership, or corporation). This service ensures your business is set up in a way that best aligns with your goals, tax considerations, and legal requirements.

Business Name Registration

Assistance with registering your business name to ensure it is legally recognized and compliant with provincial or federal regulations. This includes verifying name availability and completing the necessary paperwork.

Government Program Registration & Analysis

Guidance on identifying and registering for relevant federal and provincial government programs, grants, and incentives. The service includes an analysis to ensure you maximize the benefits available to your business.

Cloud Accounting System Setup

Set up a cloud-based accounting system tailored to your business needs. This includes basic setup for essential packages and advanced configuration for comprehensive and premium packages, such as integrating invoicing, bank feeds, and financial dashboards.

Bookkeeping Training

Training sessions will familiarize you with bookkeeping practices and the use of your new accounting system. The depth of training varies by package, with initial training in basic and comprehensive packages and more extensive, hands-on training in the premium package.

Fixed Pricing & Flexible Payment Options

Transparent, fixed pricing for services with flexible payment plans available to help manage cash flow. This ensures no unexpected costs and allows you to budget effectively.

Incorporation Filing (if applicable)

Assistance with the legal filing process for incorporating your business, focusing on single-shareholder corporations. Additional legal services are available if there are multiple shareholders, with extra fees.

Tax Planning & Compliance Advice

Expert advice on tax planning to optimize your tax position and ensure compliance with all relevant tax laws and regulations. This service helps you avoid penalties and take advantage of tax-saving opportunities.

Automated Invoicing & Bank Feeds Setup

Setup of automated invoicing systems and bank feeds to streamline your financial processes. This includes configuring recurring transactions and ensuring bank transactions are automatically recorded in your accounting system.

Quarterly Financial Reviews

Regular reviews of your financial performance on a quarterly basis. This service provides insights into your business's financial health and identifies areas for improvement or potential issues.

Business Plan Assistance

Guidance in developing or refining your business plan to ensure it is comprehensive, realistic, and aligned with your strategic goals. This service includes assistance with financial projections and market analysis.

Legal Document Drafting (e.g., Shareholder Agreements)

Preparation of essential legal documents, such as shareholder agreements, with initial drafts provided for review by a lawyer. This ensures legal protection and clarity among business partners, with additional legal fees applicable for finalization.

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Grant Application Assistance

Support identifying, applying for, and managing grants that could benefit your business. This service includes help with completing the necessary paperwork and ensuring applications meet the required criteria.

Monthly Financial Reporting

Provide detailed monthly financial reports, including income statements, balance sheets, and cash flow statements. This service helps you stay informed about your business's financial status and make data-driven decisions.

Ongoing Support Duration

Continuous support to address any questions or issues related to your business setup and operations. The duration of support varies by package, with 6-month support for comprehensive and 12-month support for premium packages.

Regular Mentoring & Strategic Advice

Ongoing mentorship and strategic advice to help you navigate business challenges and seize growth opportunities. This service is tailored to your specific needs, offering guidance on various aspects of business management and strategy.

Tax Optimization Strategies

Advanced strategies to minimize your tax liability and maximize deductions, ensuring your business operates as tax-efficiently as possible. This service is particularly valuable for businesses looking to optimize their financial performance.

Financial Dashboard & Follow-Up Reviews

Set up a customized financial dashboard that provides real-time insights into key business metrics. Follow-up reviews are conducted to ensure the dashboard is aligned with your business goals and to make any necessary adjustments.

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